



A Partner You Can Trust

Nita Singh, Founder, President & CEO
American Business Communication Inc.



Nita Singh founded American Business Communication Inc. (ABC) in 1990 as an independent telecommunications management firm, responding to technological changes and growing misrepresentation in the telecom industry. Singh, a telecom veteran with nearly 20 years of experience, leads ABC in guiding companies through the complex selection of products and services that most efficiently and cost effectively meet their telecommunications and business needs. Today, Maple Grove-based ABC offers services in four main areas: telemanagement outsourcing, bill auditing, carrier selection and telecommunications procurement. Singh and ABC have saved companies more than \$100 million.

Prior to founding ABC, Singh honed her telecommunications savvy at Birmingham, Michigan-based Allnet Communications, Inc., which now operates as a part of Global Crossing. During her seven-year tenure at Allnet, Singh served in a number of capacities including Sales Manager, Regional Manager, and District Manager. As District Manager, she was responsible for Minneapolis operations, where she increased sales revenue per representative from the 49th position to first in only three months. In 1994, Singh co-founded MedServe Link, a medical technology company that now operates as SearchAmerica, where she serves as one of the majority owners.

In 1995, Singh spearheaded the telecommunications support needed for a national fundraiser benefiting Camp Heartland, a non-profit organization for children infected with or affected by HIV/AIDS. Singh and her ABC team secured volunteers, telephone equipment, and phone lines from call centers across the country, and designed complicated call routing procedures to ensure each call was answered. Singh and ABC continue to support Camp Heartland on an ongoing pro-bono basis.

With solid telecommunications knowledge, Singh has been solicited as an expert witness in civil court cases, including a class action suit. She is an accomplished industry speaker and has been invited to address the following organizations: International Billing Association, American Collectors Association International, Minnesota Society of Association Executives, and the Minnesota Telecommunications Association.